A new study shows that when it comes to overuse injuries in high school sports, girls are at a much higher risk than boys. Overuse injuries include conditions like stress fractures, tendonitis and joint pain, and occur when athletes are required to perform the same motion repeatedly.


### TOTAL MEDIA STATS

- **$506,272**
  - **AD VALUE**
  - What you would have paid in ads to get equivalent coverage

- **146,749,684**
  - **AUDIENCE**
  - Estimated total people reached

- **213**
  - **TOTAL HITS**
  - Number of airings and placements for the story

### KEY MARKET RESULTS

**TV**
- WPIX-TV, WCBS-TV & WNBC-TV, New York (DMA#1)
- KNBC-TV, Los Angeles (DMA#2)
- WGN-TV, CLTV-TV & WMAQ-TV, Chicago (DMA#3)
- WPVI-TV & WCAU-TV, Philadelphia (DMA#4)
- KXAS-TV, Dallas (DMA#5)
- KNTV-TV, San Francisco (DMA#6)
- WHDH-TV & New England Cable News, Boston (DMA#8)
- WXIA-TV, Atlanta (DMA#9)
- KPRC-TV, Houston (DMA#10)

**Online**
- Yahoo! News
- WPVI-TV Online (Philadelphia)
- Today Show Online
- U.S. News & World Report
- WPIX-TV Online (New York)
- Parent Herald Online
- Canadian Running Online
- Stack Magazine Online
- MedPage Today
- The Pike County News Watchman Online

**Print**
- Tampa Bay Times
- The Pike County News Watchman

**Radio**
- KFI-AM, Los Angeles
- WIBC-FM, Indianapolis